Tourism and catering BSc.

Courses

Acquired competences

	Accommodation, hotel management	Administrative, professional and municipal aspects of tourism	Basics of Accounting	Basics of Catering	Basics of Management I.	Basics of Management II.	Business communication II.	Business economics	Business information technology	Competence Portfolio I.	Competence Portfolio II.	Corporate finance I.	Corporate finance II.	Criterium exam - English	Criterium exam - German	Criterium exam - other I.	Criterium exam - other II.	Economic history	Economic mathematics I.	Economic mathematics II.	Economics I.	Economics II.	Environmental economics	Finance	Financial accounting and accounting analysis	Gastro-, rural and eco tourism	General and economic law	Legal aspects of tourism and hospitality	Management and marketing of touristic enterprises	Marketing basics	Physical education I	Physical education II	Professional foreign language I. English	Professional foreign language I. Hungarian	Social behavior	Statistics I.	Statistics II.	System and environment of tourism	Touristic destination management	Touristic products
Knowledge																																									
Possesses knowledge of the fundamental and comprehensive concepts, theories, and facts of economics, as well as their national and international contexts, with regard to relevant economic actors, functions, and processes.			X									X	X										X	X										X	X				
Has mastered the fundamental theories of the micro- and macro-organizational levels of the economy and possesses the basic methods of data collection, mathematical, and statistical analysis.	X	X	X	X	X	X						X	X										X	X	X		X	X	X					X	X	X	X	X	X
Understands the rules and ethical standards of cooperation within projects, teams, and work organizations, as well as project management.	X	X		X	X	X																			X		X	X	X							X	X	X
Understands the principles of the tourism sector's operation and its related sectors; is familiar with the domestic and international tourism markets, market participants, characteristics, specific features, and their interconnections.	X	X		X																					X		X	X								X	X	X
Understands the different types of tourism businesses (accommodations, food and beverage establishments, recreational facilities), as well as the principles and management methods related to their operation and the management of their market activities.	X	X		X	X	X																			X		X	X	X							X	X	X
Understands the operation, evaluation, decision-making criteria, specialized subfields, and sectoral connections of tourism subsectors and activities (e.g., accommodation and food service establishments, travel planning and agency services, regional management organizations, other service providers, etc.).	X	X	X	X	X	X						X	X										X	X	X		X	X	X					X	X	X	X	X	X
Is capable of independently analyzing professional literature.																																							
Skills:																																							
Is able to plan and organize economic activities and projects, and to manage and oversee small businesses and economic organizations.	X	X	X	X	X	X						X	X										X	X	X		X	X	X					X	X	X	X	X	X
By applying the theories and methods learned, is able to identify, systematize, and analyze facts and fundamental relationships; formulate independent conclusions and critical observations; prepare recommendations for decision-making; and make decisions in both routine and partially unfamiliar environments.			X					X				X	X				X	X	X	X	X	X	X	X		X								X	X			
Is able to clearly and unambiguously communicate their conclusions, as well as the knowledge and reasoning underlying them, to both professional and lay audiences.																																							
Is able to organize and manage the market activities of tourism businesses.	X	X		X																					X		X	X								X	X	X
Is able to apply IT skills relevant to the field.																																							
Is capable of preparing detailed professional proposals, management reports, and marketing materials (such as program booklets and menus).					X	X																							X									
Is capable of identifying and effectively managing issues related to services and intensive customer relations.	X	X		X																					X		X	X								X	X	X
Develops and initiates new practical solutions with creative independence.																																							
Is capable of planning, organizing, managing, and supervising the activities of tourism and hospitality businesses, either partially or in their entirety.	X	X		X																					X		X	X								X	X	X
Is capable of addressing and resolving economic issues arising in various areas of tourism and hospitality.	X	X	X	X								X	X										X	X	X		X	X						X	X	X	X	X	X
Is capable of professional and effective communication, both in writing and orally.							x																																
Attitude:																																							
To ensure high-quality work, demonstrates a problem-solving mindset and proactive behavior; in projects and group tasks, is constructive, cooperative, and takes the initiative.																																							
Is receptive to new information, new professional knowledge, and methodologies, and is open to taking on new tasks and responsibilities that require independence and collaboration. Strives to develop their knowledge and professional relationships, including through collaboration with colleagues.																																							
They follow and interpret global economic and international business processes, as well as changes in economic policy and relevant sector-specific policies and legislation, and their impacts, taking these into account in their analyses, recommendations, and decisions.			X									X	X										X	X										X	X			
Is open to authentically conveying the fundamental characteristics of the comprehensive mindset and practical operation of the economic sciences.			X					X				X	X										X	X										X	X			
Has an environmentally sensitive, practice-oriented approach.								X									X	X	X	X	X	X				X													
Follows a quality-oriented approach that prioritizes guest satisfaction and conveys this to colleagues as well.																																							
Is open to learning about changes affecting tourism and hospitality, as well as the specific business organization, to understanding their impacts, and to applying new professional knowledge and methodologies.	X	X		X	X	X																			X		X	X	X							X	X	X
Strives to share professional findings and recommendations with those interested in the development of tourism and hospitality.	X	X		X																					X		X	X								X	X	X
Recognizes the importance of career planning and strives for lifelong learning.																																							
Autonomy and responsibilities:																																							
Under general professional supervision, independently performs and organizes the tasks specified in the job description. Independently organizes the analysis of business processes, as well as the collection, systematization, and evaluation of data.			X									X	X										X	X										X	X			
Takes responsibility for their analyses, conclusions, and decisions.			X									X	X										X	X										X	X			
Independently leads, organizes, and manages an organizational unit, workgroup, or business within a business organization, or a smaller business organization, taking responsibility for the organization and its employees.	X	X		X	X	X																			X		X	X	X									X	X	X
Consciously embraces and communicates the ethical standards of their profession.																																							
Is prepared to independently observe changes in the social, economic, technological, and legal environment of tourism, to follow relevant policies, and to draw responsible conclusions.	X	X	X	X				X				X	X					X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X